



New product launch from Nikwax®

Waterproofing for all soft-shell

Nikwax® SoftShell™ Proof

As part of it's on going development programme, Nikwax Waterproofing is proud to launch an all-new aftercare product for soft-shell. Known as SoftShell™ Proof, this highly effective product ensures that all soft-shell garments remain highly water repellent, while maintaining the core functionality of the garment.

Nikwax® **SoftShell™ Proof** has been thoroughly tested on a wide range of soft-shell technology including Windstopper®, Schoeller®, Polartec® and Windbloc® and has achieved outstanding results. The tests performed were based on ISO spray ratings to judge the effectiveness of water repellent soft-shell fabrics before and after application with Nikwax®. Further tests were performed for water vapour permeability to indicate the breathability of each fabric (to British Standard).

The results show that using Nikwax® **SoftShell™ Proof** on soft-shell fabrics (first cleaning with Nikwax® Tech Wash to remove any dirt) significantly increases water-repellency and that the weight of water absorbed during spray rating reduces dramatically. Breathability tests indicate all soft-shell fabrics are treatable with Nikwax® **SoftShell™ Proof** without negatively affecting the water vapour permeability – another success story for Nikwax®!

The product, which complements the Nikwax® 22 plus range of cleaning and waterproofing aftercare for clothing, footwear and equipment, highlights the importance of correct aftercare treatment to condition and prolong the life of your gear. Using Nikwax® Tech Wash and **SoftShell™ Proof** in a two-stage wash process will clean and waterproof, optimising the performance of all soft-shell garments. From an industry view point, Nikwax®'s global distribution to over 40 countries is impressive and by offering a solution 5 times more concentrated than solvent based liquid products or aerosol equivalents, with no harmful propulsion gases or chemicals that may damage the environment, Nikwax® represents the first choice for care and maintenance. Nikwax® products can be used to clean or waterproof gear in a washing machine or by hand – an easier and safer way to stay dry outdoors.

Manufacturers of high performance waterproofing and re-proofing WaterBased products

EASIER SAFER DRIER



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